



**\$35.30**

**ALUMINUM CASE AND BODY**

**\$29.50 to \$118**

**MEMORY:** \$29.50 for the 16 GB model to \$118 for the 64 GB

**\$80**

**DISPLAY:** The 9.7-inch color touchscreen will likely come from three vendors, including LG Display and Innolux, says iSuppli.

**\$17**

**PROCESSOR:** Unlike most hardware companies, Apple designs its own processors so it can customize them to its particular needs. The A4 chip in the iPad was probably designed by the low-power specialist PA Semi that Apple acquired in 2008 and manufactured by Samsung, iSuppli says. The device will run iPhone applications, like Pandora Radio and Glow Hockey, and work as an electronic reader for books from publishers such as Simon & Schuster and Penguin.

Not included (because they're not elements of the iPad, to the disappointment of fanboys the world over): camera and Adobe Flash software