

# Bloomberg Businessweek

## BRÛLÉ-ISMS

ON BOARD ONE OF ANA'S NEW 777s THERE WAS A GENUINE SENSE OF EXCITEMENT AND GIDDINESS AMONG PASSENGERS AND CREW....



WHEEE!



ALL I NEED IS *TWO* GLASSES OF WINE, A *HUGE* OLIVE COMME DES GARÇONS WOOL SCARF—CUM—BLANKET AND *HOPEFULLY* A FEATHER PILLOW...

WILL ALL THOSE SARONGS YOU BOUGHT IN BALI *REALLY* LOOK APPROPRIATE IN SOUTHERN SWEDEN?

WHY *HASNT* EYEBROW GROOMING FOR MEN CAUGHT ON IN THE WEST?



IT WASN'T MY *INTENTION* TO STIR UP CONTROVERSY...

I SIMPLY WANTED TO WRITE ABOUT MY *NEW* FITNESS REGIME...

MY TRAINER *VIVI*... AND A BIT OF...

DOCTOR'S ADVICE SUGGESTING THAT I LOOK AT *WHEELED* LUGGAGE RATHER THAN BAGS THAT PUT MY BACK *OUT*...



WHY *NOT* PUT DOWN ROOTS IN BEIRUT?