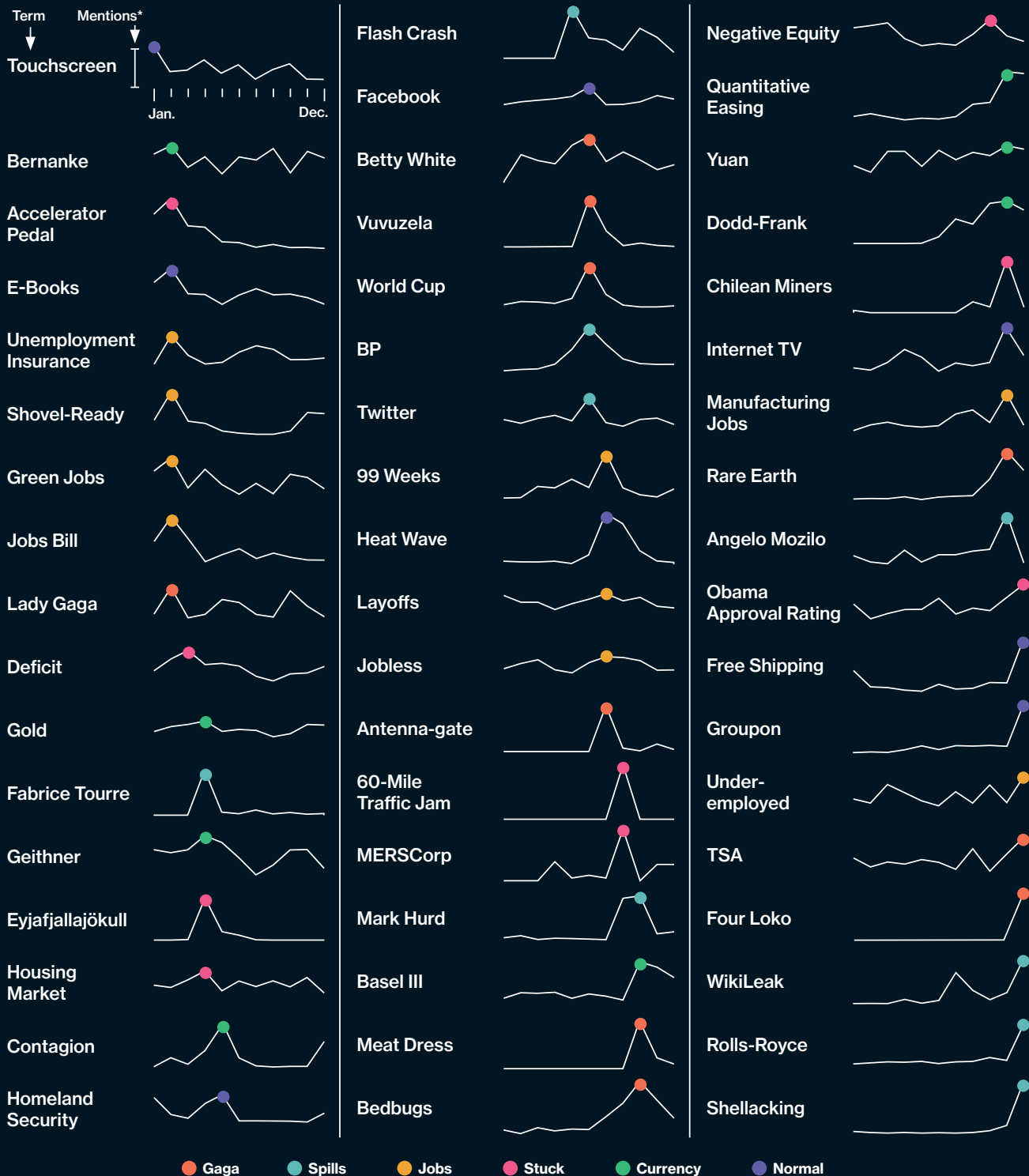


The 2010 Lexicon

Mark Hurd. WikiLeaks. Groupon. Vuvuzela. To conclude this special issue, we chart the ups and downs of the year's memorable terms, tracking references to them in articles in over 100 publications.



*Number of stories per month in which the word or phrase was used. Each phrase uses a different vertical scale to highlight the peak months. DATA: BLOOMBERG